

Sponsorship: your business on the world stage

In the spirit of previous ISBA meetings, this conference will offer delegates a programme which embraces many facets of Bayesian Analysis. There will be five keynote speakers, ninety presentations given over three parallel sessions and two poster evenings.

Your sponsorship of this event would ensure its success and expose your business at an international level. It is the perfect venue to feature goods and services you can provide that are of interest to the academic and research community. It is also an ideal opportunity for you to detail employment and career paths within your company.

We look forward to your support in staging this event.



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International Society for Bayesian Analysis
9th World Meeting
PO Box 5660 Manly, QLD, 4179
Australia

ISBA

INTERNATIONAL SOCIETY FOR BAYESIAN ANALYSIS

International Society for Bayesian Analysis

9th World Meeting
Hamilton Island
Australia
21st-25th July 2008



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Sponsorship Opportunities

The 9th World Meeting for Bayesian Analysis promises to bring leading edge research to Australia. As this is the premier event of the Bayesian statistics calendar it will give your business maximum exposure to high level academics, business statisticians, researchers, lecturers and students.

There are several sponsorship options available for this conference.

*All prices in this brochure are GST inclusive.

Major Sponsors

Major sponsorship of this event is being offered at \$A 10 000*.

Major sponsors will have prominent logos displayed on all conference printing and bags. They will be given the opportunity to include leaflets in the conference handout bag.



They will be prominently advertised on the conference website with a link to their homepage.

Conference Sponsors

Conference sponsorship is offered at a rate of \$A 5000*.

Conference sponsors will have medium sized logos displayed on conference printing. They will also be given an opportunity to provide leaflets to be handed out at the conference.



This sponsorship will be acknowledged on the conference website where a link to the sponsors website will also be provided.

Session Sponsors

Sessions can be sponsored at a cost of \$A 2000*. This package includes the right to name the session and negotiate topics with the programme committee that are of interest to your business.

For an additional \$A 4000* you can sponsor the attendance of a Bayesian statistician in your sponsored session. This option requires negotiation with the programme chair.

Social Function Sponsors

The social events in this conference focus on Bayesian statistics in a more relaxed environment and provide important opportunities for both experienced and young researchers to build networks on a global scale.

There are five social functions available for your company to sponsor;

Conference Welcome Party	\$A 7000*
Conference Dinner	\$A 9000*
Poster Session 1 or 2	\$A 5000*
Coffee Breaks	\$A 2000*

Sponsors of our social events will be acknowledged on our website and have links with their homepage provided. The sponsor will have naming rights to these events. These sponsors will also be given the option of providing leaflets for the conference handouts.

Exhibition Stalls

Exhibition stalls will be offered in the main conference area from Monday 21st until Thursday 24th July at a cost of \$A 3000*. Morning and afternoon tea will be provided to staff who are manning these stalls. The cost of transporting materials to the venue is not included in this package.

